



**Contact:** Gregg Laskoski, AAA Auto Club South, (813) 289-1320, or,  
Gail Rine, Wheels of Success, (813) 490-9414

**‘WHEELS OF SUCCESS’ FOUNDER SUSAN JACOBS NAMED AS  
ONE OF CNN’S “HEROES OF THE WEEK”**

*Larry King interviews Susan Jacobs tonight at 9 PM and CNN will feature a segment  
on “Susan Jacobs: Community Crusader” Friday and during the weekend*

**TAMPA, Fla.** (Sept. 17, 2009) -- Susan Jacobs, the founder and CEO of Wheels of Success, the Tampa Bay grassroots organization that helps working people continue working by helping them secure a reliable vehicle or fix their own, will be featured on CNN’s Larry King Live tonight.

The “CNN Heroes” team interviewed Jacobs last week during the Wheels of Success Annual Labor Day Giveaway when it handed over 20 vehicles to 20 pre-qualified families as part of its mission to keep working families working.

“We are grateful for this honor and want to thank the many businesses and individuals in Tampa Bay for the wonderful support they’ve given us to help us help others,” Jacobs said.

**CNN Heroes: Susan Jacobs: Community Crusader -- Broadcast Schedule**

**Thursday**

CNN: 9-10pm (EST) Larry King Interview w/ Susan Jacobs rebroadcast 12-1am

**Friday**

CNN: “American Morning” 8-9am, 11am-12pm, 2-3pm

HLN: 6:30-7am, 1:30-2pm, 5-6pm, 8-9pm / 10-11pm / 1-2am

CNNI: (CNN International) 2am, 7am, 8pm

**Saturday**

CNN: 10-11am, 3-4pm, 5-6pm, 10-11pm / 1-2 am

HLN: 8-8:30am, 2-2:30pm

CNN en Espanol

**Sunday**

Mirador Mundial 7pm

**Monday**

: Premiere in Panorama Mundial 9pm EST

**Tuesday:**

- Al Dia 7am

- Nuestro Mundo 2pm

- Encuentro 6pm

- Directo 7pm

CNN Heroes airings are subject to the spontaneous demands of breaking news and can be bumped from the schedule without notice. Susan's piece, text article, "Extra" video piece and Wheels of Success' weblink will be viewable on the main page of [cnn.com/Heroes](http://cnn.com/Heroes) from the day of debut and continuing through next week. It will remain on the CNN Heroes 2009 gallery page for the remainder of the year.

Wheels of Success ([www.wheelsofsuccess.org](http://www.wheelsofsuccess.org)) is located at Family JusticeCenter, 9309 N. Florida Ave., Tampa. It was incorporated in 2003 to help families obtain or continue work by providing them with reliable transportation solutions. WOS is TampaBay's only 501(c)3 nonprofit organization providing a full range of transportation solutions, including vehicle replacement, car repair, licensing, car payment and down payment assistance to low and moderate income working families. Since inception, the organization has provided 550 transportation solutions to keep working families working.