



Working Wheels Keep Families Working

FOR IMMEDIATE RELEASE:

Wheels of Success & Ryan Nece Foundation Team Up to Get 55 Families on the Road 6th Annual “Working Wheels Keep Families Working” Labor Day Event

Tampa, FL – August 5, 2011 – Without reliable transportation, maintaining employment and covering basic family needs is extremely challenging. To help raise funds to meet the transportation needs of Tampa Bay’s lower income working families, Wheels of Success is kicking off its *55 Save Lives* fundraising and awareness campaign. The campaign will culminate in the 6th Annual “Working Wheels Keep Families Working” Labor Day event to be held Monday, September 5, from 9 am - noon at the Tampa Convention Center, in conjunction with Turner Exposition’s Florida’s Largest Home Show.

To celebrate Labor Day, Wheels of Success has once again teamed up with former Tampa Bay Buccaneer Ryan Nece’s foundation to raise funds to keep working families working. The goal is to match last year’s success of raising enough funds to get 55 families on the road by providing donated vehicles to applicants who have been “waiting for wheels” and to assist others by paying for needed repairs to vehicles they already own.

Wheels of Success accepts vehicle donations in any condition—running or not—and provides free towing through their partnership with AAA Auto Club South. Donations are tax deductible.

According to Wheels of Success founder and CEO Susan Jacobs, “We’re different from many other nonprofits, in that we actually repair and recondition the vehicles we receive and award them to local families rather than sell them at auction. As little as \$25 can help us start to rebuild a car, and in most cases \$1500 will complete the repairs and make the car safe and road ready for a local family.”

To make a vehicle donation or to donate funds for vehicle repairs, please call (813) 417-1090. For more information, visit www.wheelsofsuccess.org.

Founded in 2003, Wheels of Success is Tampa Bay’s only 501(c)3 nonprofit organization providing a full range of transportation solutions, including vehicle replacement and car repairs, as well as licensing, car payment and down payment assistance. To date, Wheels of Success has provided 414 vehicles and an additional 430 car-related services to low and moderate income families. For more information, please call (813) 417-1090 or visit www.wheelsofsuccess.org.

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