



Working Wheels Keep Families Working

***Fueled by 15 Years of Service ~ R.A.C.E!  
Recognition & Appreciation of our Champions Event  
Featuring the Hub Cap Awards***

**April 26, 2018**

This year, **Wheels of Success**, a local nonprofit, will celebrate 15 years of championship service by hosting R.A.C.E., our 12th annual program honoring community organizations, businesses and individuals who have provided outstanding support to Wheels of Success in the previous year. R.A.C.E., our ***Recognition & Appreciation of our Champions Event featuring the Hub Cap Awards***, will be a lunch this year – Build A Lunch – Build A Car – Build A Life - providing a lunch at 12:00 with presentation from 12:00-1:00pm. Keys to four (4) “new-to-them” vehicles will also be presented to individuals who have been “waiting for wheels,” and past vehicle recipients will be sharing their stories about how their lives have changed since receiving their cars.

Having a vehicle means more than just reliable transportation; it can mean a better job, promotions and an opportunity to lead a more fulfilling life. Wheels of Success has created a number of targeted programs to address specific community needs. From young adults aging out of foster care hoping to continue their education (*Wheels to the Future*), to the domestic violence victims leaving their abuser to start again (*Road to Independence*), to veterans reentering the workforce after serving their country (*Vehicles for Veterans*), to CNAs aiding patients after the buses stop running (*Cars for Caregivers*), to the family ending the cycle of homelessness by finally finding a job and the means to get there, Wheels of Success helps people help themselves.

Since 2003, Wheels of Success has provided cars and car-related services to Tampa Bay families who need transportation to get to work. To date, we have provided 922 vehicles and an additional 782 car related services to working families in the Tampa Bay area. Wheels of Success hosts R.A.C.E. to help pay for the repairs necessary to get donated cars “road ready,” and to recognize community partners with their Hub Cap Awards. I hope you will consider joining me in supporting ***Wheels of Success’ Recognition & Appreciation of our Champions Event featuring the Hub Cap Awards***, taking place in **April 2018** at the **Bryan Glazer Jewish Community Center** in Tampa. Please become a sponsor and support us!

It takes an average of \$3000 to get each donated vehicle repaired and road ready, and our goal this year is to get at least 20 more families on the road with the proceeds raised from this year’s R.A.C.E. program. Event sponsorship opportunities are outlined on the attached form.

Please call me with any questions you may have: 813-995-5040. Thank you for your support!

Sincerely,

*Susan Jacobs*

Susan Jacobs  
Founder & CEO

Registration CH21227. A copy of the official registration and financial information may be obtained from the Division of Consumer Affairs by calling 1-800-435-7352 within the State of Florida. Registration does not imply endorsement, approval, or recommendation by the state.



## ***Be a R.A.C.E. Sponsor***

### ***Champion Sponsorship - \$25,000***

- ◆ Industry exclusivity in this category (no other similar businesses)
- ◆ Banner on Virtual Build-A-Car page on Wheels of Success website for 1 year
- ◆ Banner on monthly emailed newsletter for 1 year
- ◆ 2 Tables (20 tickets) to RACE event, with premium table placement
- ◆ Your logo on event signage, and all printed and digital promotions for RACE, including printed invitation
- ◆ Full-page advertisement in RACE event program with premium placement (back cover)
- ◆ Recognition on Wheels of Success Facebook page through May 2016
- ◆ 3 cars presented to working families in your company's name, with one presentation taking place at RACE and the other 2 presentations taking place at a future Wheels of Success event

### ***Driver Sponsorship - \$10,000***

- ◆ Industry exclusivity in this category (no other similar businesses)
- ◆ Banner on Virtual Build-A-Car page or monthly email newsletter for 1 year
- ◆ Up to 2 Tables (20 tickets) to RACE event
- ◆ Your logo on event signage, and all printed promotions for RACE, including printed invitation
- ◆ Full-page advertisement in RACE event program
- ◆ 3 cars presented to working families in your company's name, with one presentation taking place at RACE and the other 2 presentations taking place at a future Wheels of Success events or an event and location of your choice

### ***Team Sponsorship - \$5,000***

- ◆ 1 table (10 tickets) to RACE event
- ◆ Half-page advertisement in RACE event program
- ◆ Your logo on event signage, and all printed promotions for RACE, including printed invitation
- ◆ Your logo on table signage at RACE event
- ◆ Your logo included in multi-media presentation at RACE event
- ◆ 1 car presented to a working family in your company's name, with one presentation taking place either at RACE or at another Wheels of Success event or an event and location of your choice

### ***Build-A-Car Sponsorship - \$3,000***

- ◆ 1 table (10 tickets) to RACE event
- ◆ Your logo on table signage at RACE event
- ◆ 1/3-page advertisement in RACE event program
- ◆ Your logo included in multi-media presentation at RACE event
- ◆ 1 car presented to a working family in your company's name at a future Wheels of Success event or your company's location



# R.A.C.E. 2018

**Recognition & Appreciation of our Champions Event**  
Featuring the Hub Cap Awards

**Thursday, April 26, 2018 | 11:00 am Registration**  
**12:00 pm – 1:00 pm**  
**Bryan Glazer Jewish Community Center**  
**522 N. Howard Ave. Tampa Florida 33606**

Taking the checkered flag, **Wheels of Success** will celebrate **15 years of championship service** with R.A.C.E., their 12th annual program that honors community organizations, businesses and individuals who have provided outstanding support to the nonprofit organization in the previous year. Don't miss this opportunity to sponsor as you Build A Lunch – Build A Car – Build A Life

## SUPPORT COMMITMENT

DONOR \_\_\_\_\_  
(Please print name exactly as you would like it to appear in all event materials and attach logo.)

CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_  
\_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

Yes! I/we want to **SPONSOR** Wheels of Success and its mission to keep families working with the help of reliable, personal transportation. Please accept our contribution at the following level:

- \_\_\_ \$25,000 CHAMPION – sold AAA Auto Club Group
- \_\_\_ \$10,000 DRIVER
- \_\_\_ \$5,000 TEAM
- \_\_\_ \$3,000 Build A Car CREW

**SPONSORSHIP DEADLINE March 31st - must meet deadline for inclusion in the program and for media opportunities. Please contact Wheels of Success at (813) 995-5040 with your questions.**