



Working Wheels Keep Families Working

Fueled by 15 Years of Service ~ R.A.C.E!
Recognition & Appreciation of our Champions
Event
Featuring the Hub Cap Awards

April 2018
Tampa, Florida

Wheels of Success will be taking the checkered flag for **15 years of championship** service in 2018 at **RACE**, our 12th annual program honoring the community organizations, businesses and individuals who have provided outstanding support to our nonprofit in the previous year. R.A.C.E., our **Recognition & Appreciation of our Champions Event** featuring the **Hub Cap Awards**, will be held in April 2018 at the **Bryan Glazer Jewish Community Center** in Tampa. Keys to several “new-to-them” vehicles will also be presented to individuals who have been “waiting for wheels,” and past vehicle recipients will be sharing their stories about how their lives have changed since receiving their cars.

Having a vehicle means more than just reliable transportation; it can mean a better job, promotions and an opportunity to lead a more fulfilling life. Wheels of Success has created a number of targeted programs to address specific community needs. From young adults aging out of foster care hoping to continue their education (*Wheels to the Future*), to the domestic violence victims leaving their abuser to start again (*Road to Independence*), to veterans reentering the workforce after serving their country (*Vehicles for Veterans*), to CNAs aiding patients after the buses stop running (*Cars for Caregivers*), to the family ending the cycle of homelessness by finally finding a job and the means to get there, Wheels of Success helps people help themselves. We are more than just a handout—our vehicle recipients make small interest free payments for one year, along with completing other program requirements, before receiving their car title.

We hope you will consider purchasing an advertisement in our event program again next year. Supporting **RACE** by placing an advertisement in our program provides you a promotional opportunity for your business as well as the following benefits:

- ✿✿ This program will be distributed to more than 300 influential event guests and corporate sponsors.
- ✿✿ Tax advantages! Wheels of Success is a registered 501(c)(3) nonprofit organization.
- ✿✿ The satisfaction of knowing that **your** business is supporting **your** community.

If you have any questions, need further information or would like to discuss a possible advertisement, please contact us at 813-995-5040, or via email at info@wheelsofsuccess.org. On behalf of Wheels of Success and the hundreds of local Tampa Bay families we assist each year, thank you for supporting **RACE 2017!**

Sincerely,

Susan Jacobs
Founder & CEO

Registration CH21227. A copy of the official registration and financial information may be obtained from the Division of Consumer Affairs by calling 1-800-435-7352 within the State of Florida. Registration does not imply endorsement, approval, or recommendation by the state.

Wheels of Success • 4100 West Kennedy Blvd. Suite 103 Tampa, Florida 33607



12th Annual **R.A.C.E** Program Advertising Opportunity!

Fueled by 15 Years of Service ~ R.A.C.E!
Recognition & Appreciation of our Champions Event
Featuring the Hub Cap Awards

Supporting Wheels of Success by placing an ad in the event program offers you the opportunity to honor award winners, recognize a partner, or to promote your place of business. Advertisements will reach approximately 300 guests and sponsors. The program will be distributed during our Recognition & Appreciation of our Champions Event (RACE) taking place in Tampa in April 2018.

AD SIZES:



Full Page \$250
5" W x 8" H



Half Page \$150
5" W x 3.85" H



1/3 Page \$100
5" W x 2.5" H

Please complete and return this form to Susan Jacobs by April 15, 2017
info@WheelsofSuccess.org
or call (813) 813-995-5040

NAME: _____

COMPANY: _____

AD SIZE: FULL PAGE _____ HALF PAGE _____ 1/3 PAGE _____

AD TYPE: COLOR _____ BLACK AND WHITE _____

EMAIL: _____

PHONE: _____

ADDRESS: _____

CITY/STATE: _____

METHOD OF PAYMENT: CREDIT CARD _____ CHECK _____ INVOICE _____

SIGNATURE: _____ DATE _____

ALL ARTWORK MUST BE RECEIVED NO LATER THAN APRIL 15, 2017

Please email all *high-resolution artwork* to: info@wheelsofsuccess.org

Since 2003, Wheels of Success has provided more than 935 vehicles and 811 car-related services to Tampa Bay area families because sometimes *the key to success is simply a key.*