

Wheels of Success

WHILE RUNNING A STAFFING company that specialized in the hospitality industry, Susan Jacobs saw firsthand how challenging it could be for some workers to commute. After listening for years to excuses like "My car won't start," Jacobs decided to do something about it.

In 2003, Jacobs started Tampa-based Wheels of Success Inc., a non-profit organization dedicated to helping area families obtain reliable transportation. The program focuses on car repairs, vehicle replacement, car payments, down payments and car care classes in Pinellas and Hillsborough counties.

The non-profit has helped 110 families through a mix of grants, individual donations and participation from local companies like Carsmetics and Bill Currie Ford. Families in need come to Wheels of Success (www.wheelsofsuccess.org) through

Transportation etc.

JetBlue Airways (www.jetblue.com) began daily nonstop flight service between New York's John F. Kennedy International Airport and Sarasota Bradenton International Airport (www.srq-airport.com) ... A Hillsborough County traffic service program, White Light Enforcement, was recognized by Florida's Lt. Governor Toni Jennings and Florida TaxWatch for using enforcement lights at 25 signalized intersections to track red-light runners ... Lokey Truck Center (www.lokeytrucks.com) participated in an 8,000-mile, cross-country adventure for Speed Network's Truck Universe television show ... The Hillsborough County Metropolitan Planning Organization (www.hillsboroughmpo.org), received an award of merit for its Livable Roadways Guidelines from the Suncoast Chapter of the Florida American Planning Association ... Port Manatee (www.portmanatee.com) installed a wireless tracking system that allows it to maintain an updated inventory of the materials passing through it.

Ebonie B.'s car from Wheels of Success.

social service agencies and employers.

Jacobs, CEO, would like to expand the program to help 100 families a year, and to eventually make it available in all seven Tampa Bay counties. "We want to get more people and dealerships on board, and then grow out from there," says Jacobs, who also wants to get more employers involved with the program.



HILLSBOROUGH COUNTY Greening Businesses One Property At A Time

Frederick B. Karl County Center

601 East Kennedy Boulevard, Tampa, FL 33602

The Frederick B. Karl County Center is a 28-story high-rise office complex that houses more than 40 County departments and agencies and over 1,700 employees. In 1994, Hillsborough County's Solid Waste Management Department launched an office recycling program that includes corrugated cardboard, mixed office paper and plastic and aluminum beverage containers. More than 140 tons of materials are recycled annually, which represents approximately 40 percent of the County Center's entire waste stream.

FAST FACTS

- 40 percent of the waste stream is diverted through recycling
- The recycling program saves the County \$17,000 annually
- Yearly educational campaigns increase buy-in from building occupants
- Facilities Management staff and custodial/janitorial staff are actively involved in the recycling program

Find Out How Your Business Can Start Recycling

Call (813) 272-5680

GREEN CERTIFICATION WORKSHOP

Hillsborough County will be hosting a "Green Certification Workshop" in March, 2007. For more information, please contact the Hillsborough County Solid Waste Management Department at (813) 272-5680.



IT'S GREAT TO BE GREEN!